

The Glass Negatives of Ira Gibson and Photo Scan-a-Thon

DATE: Saturday, August 16, 2025
LOCATION: Greentown, Indiana, US

Event Description

The Glass Negatives of Ira Gibson and Photo Scan-a-Thon is a premier conferences event in Greentown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 314 people

Event ID: C7KfU5h3oC3dVMYRnp

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 126 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.