

# The Glad Open Mic Night

DATE: Wednesday, August 20, 2025

LOCATION: London, England, GB

## Event Description

The Glad Open Mic Night is a premier performing-arts event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 32/100

**Expected Attendance:** 123 people

**Event ID:** 9zzVqBpdrKt33AEQ3V

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 49 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/the-glad-open-mic-night>

Document generated on 6/3/2026, 8:58:02 PM