

# The Give 'Em Hell Boys Album Release Party

DATE: Saturday, November 15, 2025  
LOCATION: Edmonton, Alberta, CA

---

## Event Description

The Give 'Em Hell Boys Album Release Party is a premier community event in Edmonton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 33/100

**Expected Attendance:** 149 people

**Event ID:** 6h6b8HeQ3k8rWmvk4U

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 60 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*