

The GAR Civil War Museum & Archive: A hidden gem in Northeast Philadelphia.

DATE: Thursday, August 14, 2025
LOCATION: Cherry Hill Township, New Jersey, US

Event Description

The GAR Civil War Museum & Archive: A hidden gem in Northeast Philadelphia. is a premier expos event in Cherry Hill Township. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 42/100

Expected Attendance: 403 people

Event ID: HZX9AYwoVHQ43PkLBt

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 161 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.