

The Game Plan: Career Recalibration for Creatives (August Edition)

DATE: Wednesday, August 20, 2025
LOCATION: Jacksonville, Florida, US

Event Description

The Game Plan: Career Recalibration for Creatives (August Edition) is a premier conferences event in Jacksonville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 29/100
Expected Attendance: 91 people
Event ID: 6wxYpMbY6tp9DgGWwL

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 36 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
