

The Galvin Cello Quartet in concert

DATE: Sunday, November 16, 2025
LOCATION: Mount Vernon, Illinois, US

Event Description

The Galvin Cello Quartet in concert is a premier expos event in Mount Vernon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 40/100

Expected Attendance: 332 people

Event ID: GSQVT8PN5mEpA7y3HE

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 133 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
