

The Future of Suburbia VI: LEADERS AND LEGENDS

DATE: Tuesday, October 7, 2025
LOCATION: Brisbane, AU

Event Description

The Future of Suburbia VI: LEADERS AND LEGENDS is a premier conferences event in Brisbane. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 45/100

Expected Attendance: 533 people

Event ID: 5FggmJxmd2GdxGFQHs

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 213 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.