

The Frocks Rock Henry Sports Club 7PM

DATE: Friday, September 5, 2025
LOCATION: Werrington County, New South Wales, AU

Event Description

The Frocks Rock Henry Sports Club 7PM is a premier sports event in Werrington County. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: ARVUhhDNskMZxT4tLT

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.