

The Flour Mill Night Food Festival in Summer Hill is back!

DATE: Thursday, September 11, 2025
LOCATION: Summer Hill, New South Wales, AU

Event Description

The Flour Mill Night Food Festival in Summer Hill is back! is a premier festivals event in Summer Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 57/100

Expected Attendance: 2,131 people

Event ID: 76Jx9C5kq59jubwZ8f

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 852 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
