

The Florida Art Chix and Friends Exhibition

DATE: Wednesday, October 22, 2025

LOCATION: Vero Beach, Florida, US

Event Description

The Florida Art Chix and Friends Exhibition is a premier expos event in Vero Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 44/100

Expected Attendance: 511 people

Event ID: EcTgCvCoA4W4SCccJS

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 204 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
