

The Fine Art of Deception - Presented At Players Theatre

DATE: Friday, August 29, 2025
LOCATION: Port Macquarie, New South Wales, AU

Event Description

The Fine Art of Deception - Presented At Players Theatre is a premier performing-arts event in Port Macquarie. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 43/100
Expected Attendance: 460 people
Event ID: FD9LdL4wrSxEk6HkAs

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 184 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.