

The Fiction of the Gods: Theology, Heterodoxy, and Poetic Innovation at the Origins of Italian Literature

DATE: Tuesday, December 2, 2025
LOCATION: Basel, Basel-Stadt, CH

Event Description

The Fiction of the Gods: Theology, Heterodoxy, and Poetic Innovation at the Origins of Italian Literature is a premier conferences event in Basel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 5nGozHv3RSUikp8eii

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.