

The Falls BIERFEST Les Chutes 2025

DATE: Saturday, October 18, 2025
LOCATION: Grand-Sault, Nouveau-Brunswick, CA

Event Description

The Falls BIERFEST Les Chutes 2025 is a premier festivals event in Grand-Sault. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 32/100

Expected Attendance: 133 people

Event ID: CFw53MzEuNZMHPHauV

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 53 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/the-falls-bierfest-les-chutes-2025>

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