

# The Fall Market at the Greenway

DATE: Saturday, September 13, 2025  
LOCATION: Cleveland, Tennessee, US

---

## Event Description

The Fall Market at the Greenway is a premier festivals event in Cleveland. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 62/100

**Expected Attendance:** 4,000 people

**Event ID:** 5Sn5maZDkRE3xwTiqN

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,600 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/the-fall-market-at-the-greenway>

Document generated on 6/4/2026, 7:11:47 AM