

# The Fabulous Caprettos | Rockhampton

DATE: Friday, September 5, 2025  
LOCATION: Depot Hill, Queensland, AU

## Event Description

The Fabulous Caprettos | Rockhampton is a premier festivals event in Depot Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 51/100

**Expected Attendance:** 1,149 people

**Event ID:** uTQ597Gn5gFXYZkHEN

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 460 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*