

The Equinox with VibraSutra

DATE: Sunday, September 21, 2025
LOCATION: Ponte do Rol, Lisboa, PT

Event Description

The Equinox with VibraSutra is a premier concerts event in Ponte do Rol. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 34/100

Expected Attendance: 162 people

Event ID: MX7Qrzq5w67mj9hVsb

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 65 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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