

The End of Times Funky Fall Festival

DATE: Thursday, August 21, 2025

LOCATION: Jasper, Arkansas, US

Event Description

The End of Times Funky Fall Festival is a premier festivals event in Jasper. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 49/100

Expected Attendance: 893 people

Event ID: CFyXvZqE5NEDsS6mj3

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 357 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.