

The Dresden Dolls, Dry Cleaning, Jehnny Beth, and Laundromat Chicks

DATE: Friday, September 12, 2025
LOCATION: Sankt Pölten, Niederösterreich, AT

Event Description

The Dresden Dolls, Dry Cleaning, Jehnny Beth, and Laundromat Chicks is a premier festivals event in Sankt Pölten. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 42/100

Expected Attendance: 384 people

Event ID: E4VqrG58hrd6wRMZZd

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 154 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.