

The Divas of Drag - Woonsocket

DATE: Thursday, October 2, 2025
LOCATION: Woonsocket, Rhode Island, US

Event Description

The Divas of Drag - Woonsocket is a premier performing-arts event in Woonsocket. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 42/100
Expected Attendance: 392 people
Event ID: CNkQMWh9R8WucsYLgL

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 157 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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