

The Discovery of Leana and the Hidden Stories of American Art

DATE: Friday, August 22, 2025
LOCATION: New Orleans, Louisiana, US

Event Description

The Discovery of Leana and the Hidden Stories of American Art is a premier expos event in New Orleans. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 47/100

Expected Attendance: 679 people

Event ID: BWEmEtU4fgKghHzi9G

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 272 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.