

The Cutting Edge - Eating and Pocket Knives from the River Thames

DATE: Saturday, September 13, 2025
LOCATION: London, England, GB

Event Description

The Cutting Edge - Eating and Pocket Knives from the River Thames is a premier conferences event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 25/100

Expected Attendance: 55 people

Event ID: GHVt67MmF74W2ye96N

Hotel Demand Indicators

ADR Impact Index: 3.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 22 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.