The Crosses/Attaxia/Private Prisons

DATE: Thursday, August 14, 2025
LOCATION: Youngstown, Ohio, US

Event Description

The Crosses/Attaxia/Private Prisons is a premier concerts event in Youngstown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 47/100
Expected Attendance: 700 people
Event ID: Gr57jFseR4ps5kMwZZ

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 280 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.