

"The Cool Art Warm Wool Collection" An Exhibition at Arts Inc Hastings Gallery

DATE: Sunday, August 17, 2025
LOCATION: Hastings, Hawke's Bay Region, NZ

Event Description

"The Cool Art Warm Wool Collection" An Exhibition at Arts Inc Hastings Gallery is a premier expos event in Hastings. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 43/100

Expected Attendance: 448 people

Event ID: E57VXAwXD3rCoXC58K

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 179 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
