

The Compass Club South

DATE: Friday, October 17, 2025
LOCATION: Bronte Park, Tasmania, AU

Event Description

The Compass Club South is a premier sports event in Bronte Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 29/100

Expected Attendance: 87 people

Event ID: 7ief232ZP2MLHRZBes

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 35 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
