

# The Comedy Shack - Standup Comedy (auf Deutsch)

DATE: Sunday, August 24, 2025  
LOCATION: Nürnberg, Bayern, DE

## Event Description

The Comedy Shack - Standup Comedy (auf Deutsch) is a premier performing-arts event in Nürnberg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 31/100

**Expected Attendance:** 114 people

**Event ID:** HWm7w4EtxM9j7g3JEC

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 46 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*