

The Collective 2025 Official Opening Event

DATE: Sunday, August 17, 2025
LOCATION: Bongaree, Queensland, AU

Event Description

The Collective 2025 Official Opening Event is a premier expos event in Bongaree. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 45/100

Expected Attendance: 589 people

Event ID: 3t7GM3jrYEKqdSGKZg

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 236 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
