

The Clara Luper Legacy Committee Presents: And A Child Shall Lead Them.

DATE: Thursday, August 14, 2025
LOCATION: Oklahoma City, Oklahoma, US

Event Description

The Clara Luper Legacy Committee Presents: And A Child Shall Lead Them. is a premier festivals event in Oklahoma City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 37/100

Expected Attendance: 219 people

Event ID: H7q5ZfRBj8bazef3ta

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 88 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
