

The Choir of Man at Grand 1894 Opera House

DATE: Saturday, January 24, 2026
LOCATION: Galveston, Texas, US

Event Description

The Choir of Man at Grand 1894 Opera House is a premier concerts event in Galveston. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 1,028 people

Event ID: 3cRiNtG8F3qLddZ7fe

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 411 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.