

# The Chainsmokers, Empire of the Sun, Billy Idol, and 16 others

DATE: Saturday, October 25, 2025  
LOCATION: Cumbres de Conín, Querétaro, MX

## Event Description

The Chainsmokers, Empire of the Sun, Billy Idol, and 16 others is a premier festivals event in Cumbres de Conín. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 53/100

**Expected Attendance:** 1,363 people

**Event ID:** G6WRtKiBg92bqF4Y7F

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 545 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*