

The Center Music Fest 4° Edição

DATE: Saturday, August 30, 2025
LOCATION: Olinda, Minas Gerais, BR

Event Description

The Center Music Fest 4° Edição is a premier festivals event in Olinda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 53/100

Expected Attendance: 1,356 people

Event ID: HrqpSHLqT3VEinUtT5

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 542 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/the-center-music-fest-4-edio>

Document generated on 6/4/2026, 4:43:59 AM