

# the Cat's Miaow at the Retreat Hotel with the Motfs and Mouseatouille

DATE: Saturday, November 15, 2025  
LOCATION: Brunswick, Victoria, AU

## Event Description

the Cat's Miaow at the Retreat Hotel with the Motfs and Mouseatouille is a premier concerts event in Brunswick. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 32/100  
**Expected Attendance:** 132 people  
**Event ID:** 4qNzc8HjReeY4NxJ6G

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 53 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*