

The Cardinal Sound at The Landing on Madison

DATE: Friday, August 15, 2025
LOCATION: Madison Lake, Minnesota, US

Event Description

The Cardinal Sound at The Landing on Madison is a premier performing-arts event in Madison Lake. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 38/100
Expected Attendance: 251 people
Event ID: A6CkX5MUf6C3V3XHHP

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 100 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.