

The Card Show UK - NEWQUAY

DATE: Monday, August 25, 2025
LOCATION: Newquay, England, GB

Event Description

The Card Show UK - NEWQUAY is a premier expos event in Newquay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,752 people

Event ID: HdkY38ngG3XihWrMNN

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 701 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
