

The Card Show UK - COVENTRY

DATE: Sunday, August 31, 2025
LOCATION: Ryton-on-Dunsmore, England, GB

Event Description

The Card Show UK - COVENTRY is a premier expos event in Ryton-on-Dunsmore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 50/100

Expected Attendance: 990 people

Event ID: 9etbatmBBsDTcvs794

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 396 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
