

The Campfire Sessions - with Jesse Boundy

DATE: Thursday, September 4, 2025
LOCATION: Jackass Flat, Victoria, AU

Event Description

The Campfire Sessions - with Jesse Boundy is a premier performing-arts event in Jackass Flat. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 40/100

Expected Attendance: 328 people

Event ID: EvWZNF6wxoTxwDLn5k

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 131 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
