

# The Cactus Blossoms

DATE: Tuesday, September 23, 2025

LOCATION: Toronto, Ontario, CA

## Event Description

The Cactus Blossoms is a premier concerts event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 39/100

**Expected Attendance:** 272 people

**Event ID:** 53VxGjN8Kb2MbRU6XX

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 109 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/the-cactus-blossoms>

Document generated on 6/3/2026, 8:58:48 PM