

The C9 Sessions – Phuket Property Reset :What's Ahead?

DATE: Friday, August 22, 2025

LOCATION: Tambon Choeng Thale, Chang Wat Phuket, TH

Event Description

The C9 Sessions – Phuket Property Reset :What's Ahead? is a premier conferences event in Tambon Choeng Thale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 26/100

Expected Attendance: 64 people

Event ID: 8DPEHrtJWwmrtNe5CL

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 26 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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