

# The Buena Vista Orchestra

DATE: Friday, September 5, 2025

LOCATION: El Paso, Texas, US

## Event Description

The Buena Vista Orchestra is a premier concerts event in El Paso. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 52/100

**Expected Attendance:** 1,239 people

**Event ID:** 3E4JFoEbr4jTarEt7p

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 496 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*