

The Bridge City Sinners with Dead on a Sunday

DATE: Thursday, September 25, 2025
LOCATION: Toronto, Ontario, CA

Event Description

The Bridge City Sinners with Dead on a Sunday is a premier concerts event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 45/100

Expected Attendance: 545 people

Event ID: 473EwML9LTYoD5VSDy

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 218 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.