

The Bride's List- Tagaytay Wedding Fest 2026

DATE: Friday, January 30, 2026
LOCATION: Tagaytay City, Calabarzon, PH

Event Description

The Bride's List- Tagaytay Wedding Fest 2026 is a premier festivals event in Tagaytay City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 37/100

Expected Attendance: 229 people

Event ID: 6USr9sFXRK7MX7sCZy

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 92 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.