

# The Bollywood Bratpack Featuring Chirag Rao : Wolverhampton

DATE: Saturday, January 31, 2026  
LOCATION: Wolverhampton, England, GB

---

## Event Description

The Bollywood Bratpack Featuring Chirag Rao : Wolverhampton is a premier performing-arts event in Wolverhampton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 29/100

**Expected Attendance:** 91 people

**Event ID:** 6L3vZ7zDPAPQxCBToX

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 36 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---