

The Blues Is Alright Tour

DATE: Friday, September 26, 2025

LOCATION: Cedar Park, Texas, US

Event Description

The Blues Is Alright Tour is a premier concerts event in Cedar Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 60/100

Expected Attendance: 3,055 people

Event ID: 82emMDGBLFW4E33cav

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,222 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/the-blues-is-alright-tour>

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