

# The Blank, Silven, and Monkey's Paw

DATE: Friday, August 15, 2025  
LOCATION: Paw Paw, Michigan, US

---

## Event Description

The Blank, Silven, and Monkey's Paw is a premier concerts event in Paw Paw. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 53/100

**Expected Attendance:** 1,409 people

**Event ID:** 5QQwPQGCRVUSrFum9J

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 564 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---