

The Black Sorrows and Kingswood

DATE: Sunday, November 16, 2025
LOCATION: Newtown, New South Wales, AU

Event Description

The Black Sorrows and Kingswood is a premier concerts event in Newtown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 54/100

Expected Attendance: 1,511 people

Event ID: GBNx5Eohm5v5ymWVZx

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 604 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
