

# The Black Parade Halloween Emo Night Guelph W/ DJ Liam Cormier at Sonic Hall - Oct 11 2025

DATE: Saturday, October 11, 2025

LOCATION: Guelph, Ontario, CA

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## Event Description

The Black Parade Halloween Emo Night Guelph W/ DJ Liam Cormier at Sonic Hall - Oct 11 2025 is a premier concerts event in Guelph. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 32/100

**Expected Attendance:** 120 people

**Event ID:** 84LDn47AU2fBa2t4bD

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 48 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/the-black-parade-halloween-emo-night-guelph-w-dj-liam-cormier-at-sonic-hall-oct-11-2025>

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