

The Black Crowes at Stone Pony

DATE: Tuesday, September 2, 2025
LOCATION: Asbury Park, New Jersey, US

Event Description

The Black Crowes at Stone Pony is a premier concerts event in Asbury Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 1,038 people

Event ID: HcVNQQUA7DLU3GDm9k

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 415 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 3:37:31 AM