The Bistro Blues Sit-In Sessions- Hosted by Vix & the Slick Chix

DATE: Saturday, September 13, 2025
LOCATION: Coolum Beach, Queensland, AU

Event Description

The Bistro Blues Sit-In Sessions- Hosted by Vix & the Slick Chix is a premier festivals event in Coolum Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 49/100
Expected Attendance: 846 people
Event ID: GxhTow7VHRNtRS47EB

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 338 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.