

The BIG NIGHT OUT - 80s, 90s & 00s

Alderley Edge, Festival Hall

DATE: Friday, October 10, 2025
LOCATION: Alderley Edge, England, GB

Event Description

The BIG NIGHT OUT - 80s, 90s & 00s Alderley Edge, Festival Hall is a premier festivals event in Alderley Edge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 37/100

Expected Attendance: 224 people

Event ID: CrouDXgQjjHmXJuKzN

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 90 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
