

The BIG New Forest Wedding Show

DATE: Sunday, September 21, 2025

LOCATION: New Forest District, GB

Event Description

The BIG New Forest Wedding Show is a premier expos event in New Forest District. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 46/100

Expected Attendance: 638 people

Event ID: CU87dAMrdCHhbuSdSh

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 255 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.