

# The Beatles Weekend Dublin 2025

DATE: Sunday, August 24, 2025  
LOCATION: Dublin 2, County Dublin, IE

## Event Description

The Beatles Weekend Dublin 2025 is a premier festivals event in Dublin 2. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 43/100

**Expected Attendance:** 441 people

**Event ID:** gFN6g3RwFhTTtq2Zw3

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 176 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*